



## Yocum African American History Association

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### FOR IMMEDIATE RELEASE

August 26, 2020

### GOLDEN GATE UNIVERSITY INVITES YAAHA TO PRESENT AT NATIONAL EDUCATIONAL FORUM

#### *YAAHA presents Profiles of African American Success to university faculty, students and alumni*

MEDINA, OH – Golden Gate University (GGU) sponsored a Yocum African American History Association (YAAHA) virtual forum with the topic “Succeeding Through Adversity.” The virtual forum was organized as part of GGU’s “GGU Connect Member Meetup” program. In attendance were members of the university’s faculty, staff, student body, and alumni residing across the country.

YAAHA is a national non-profit organization dedicated to encouraging harmonious race relations in the United States by educating the public on 400 years of African American history. The YAAHA presenters were YAAHA President Sandra K. Yocum and YAAHA Vice President Frances Preseley Rice who is a GGU alumnus. The virtual forum coordinator, Jadelin Pikake Felipe, is GGU’s Development & Alumni Relations Manager, as well as the GGU Connect/Mentorship Program Manager.

During the virtual forum, attendees watched short video documentaries written and produced by Rice with award-winning director and producer Bayer Mack. The documentaries are part of “Profiles of African American Success” [web series](#). Rice stated: “The documentaries feature forgotten black history and profiles of African American entrepreneurs who overcame incredible obstacles and achieved success

against the odds.” Yocum added: “These stories are but a few of the thousands of black American success stories.”

The three documentaries viewed were: Robert Sengstacke Abbott, America’s First Black Media Mogul; Homer B. Roberts, America’s First Black Auto Dealer; and Frederick D. Patterson who owned a car company 100 Years Ago. Rice said: “These inspiring stories demonstrate that the most powerful antidote to obstacles is performance and resilience.” The virtual forum attendees discussed what characteristics those entrepreneurs had in common and what elements of the stories can be used in their careers

Highlighted, also, was the book Yocum and Rice co-wrote BLACK HISTORY 1619 - 2019 that is an informative and fascinating journey through 400 years of African American history. This well-sourced 512-page book is packed with 396 photos, maps, illustrations, and original documents. It visually tells the written story about blacks' entire experience from the arrival of the first Africans in 1619 in America. It portrays African Americans' real lives from slavery, the Civil War, Reconstruction, Jim Crow, and the Civil Rights Movement up to modern times. The book is available at [Amazon](#), [Paragon House](#), or wherever books are sold.

Charitable donations to YAAHA will help the organization promote a better understanding of factual black history that can foster new perspectives, positive attitudes, and encouragement for those questioning how they can make a difference in their communities. Contributions can be made online or by check payable to YAAHA and sent to: YAAHA, PO Box 1507, Medina, OH 44258. Donate today.

### **About YAAHA**

The Yocum African American History Association (YAAHA) is a 501 (c) (3) organization dedicated to sharing educational resources about black American history. We provide resource materials such as lesson plans, a DVD production, valuable historical information, public speaking opportunities, online lectures on YouTube, and BLACK HISTORY 1619 TO 2019: ILLUSTRATED AND DOCUMENTED BLACK HISTORY available in eBook and printed format. Our team is intent on preserving the integrity of black history in America.

For more information, visit: [www.YocumBlackHistory.org](http://www.YocumBlackHistory.org)

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